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**Adam's Specialty Products, LLC Announces the Acquisition
of Vision Products Plus, Inc.**

FOR IMMEDIATE RELEASE

Neenah, Wisconsin – Adam's Specialty Products, LLC purchased the company assets of Vision Products Plus, INC on February 21, 2018. The Vision brands are being added to the CustomCages.com lineup of animal enclosure products. Orders are being taken and fulfilled for current inventory, and full availability of the Vision brands to both consumers and distributors is expected by March 31, 2018.

Vision Products, LLC has been producing innovative, high-quality animal enclosures for over two decades. The enclosures are popular with reptile and small animal hobbyists for their strength, durability, ease of use, and space-saving stacking and racking systems.

Vision enclosures will continue to be manufactured in the U. S. A. using the same processes that have maintained Vision's consistently high quality. The engineers as CustomCages.com will apply some improvement innovations that will increase the already considerable strength and durability, but the basic shape, size, and functionality of the Vision products will not change.

"We are excited to add the Vision brands to our CustomCages.com product line. For twenty years we have been all about high end custom enclosures. The addition of the Vision bands allows us to provide options for people looking for solutions that are less-expensive, easy to clean, and extremely durable. These solutions also provide for a lot of enclosures in a small space without the need for expensive racking systems. The innovative Vision Versa-Rack breeding rack system also allows the breeding community to continue to have the highest quality racking system, highest quality tubs, for the lowest price. The Vision

brands being added to the CustomCages.com lineup offers a truly winning combination for animal enthusiast, research, conservationist, and commercial breeding communities.

Adam Keller
President – Adam’s Specialty Products, LLC

Our company was started by Adam Keller the basement of a modest college apartment where he turned his childhood hobby into a business and started providing quality custom enclosures to buyers for their pets. The enterprise was officially incorporated as Adam’s Specialty Products, LLC in 1998 and the first generation of “Cages By Design” products were born. After years of experimenting, listening to customer needs, and countless hours of engineering, Adam’s Specialty Products re-branded Cages By Design as Custom Cages (www.CustomCages.com) and launched Custom Aquariums (www.CustomAquarium.com).

Serenity Aquarium and Aviary Services (www.SerenityUSA.com), a living display service company, is also a product of innovation and now has over a thousand service accounts over 14 states. Designing, building, and servicing thousands of our own products allows us to identify needs, innovate, and create solutions. The company motto is “We don’t just make products, we Solve Problems!”

All of the core brands (Hybrid Enclosures®, Majestic Enclosures®, Suncatcher Enclosures®, and Lifetime Aquariums®) and innovations (Friendly Feeder®, H2Overflow®, Stealthbox®, Seamless Sump®, Siphon Stopper®, and many others) were developed from the drive to solve problems, resulting in over 14 patents granted or pending, with more on the way.

Fans of Vision products will appreciate what CustomCages.com will do for the brand. There will be better customer service through faster production, greater inventory, and a proven order fulfillment system. And the attention from a team of engineers will make small improvements to the overall quality of a product that already has a reputation for its strength, durability and versatility.

The acquisition of Vision Products but CustomCages.com will be a great benefit to both brands, and to the pet industry.

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